

# MONEY AND BANKING



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## Functions of money:

- Medium of exchange
- A measure of value
- A store of value



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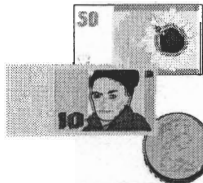
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## Forms of Money

- Definition of money is not very exclusive
- Money is culture specific
  - commodity money
  - fiat money



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- money is a liquid financial asset .

**Liquid Asset:** an asset which can be easily converted into a means of payment at a predictable price

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### Components of M1

- Currency (held outside of banks)
- Demand Deposits(checking accounts)
- Traveler's checks
- Other checkable deposits

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### Components of M2

- M1
- Time deposits(savings accounts)
- Money market mutual fund shares

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### History of money:



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### Reserves and the reserve ratio:

- Reserves- part of deposits not lent out
- enough to manage normal cash inflows and outflows
  
- Reserve ratio- the ratio of reserves to total deposits

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### Money creation:



- Reserve ratio is .2
1. Bill deposits \$1000
  2. Bank lends 800 to Sue
  3. Sue deposits 800
  4. Bank lends 640 to Bob

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### Multipliers:

- Potential money multiplier-  $1/r$
- Actual real word money multiplier-  $1/(r+c)$ 
  - $r$ =reserve ratio
- $c$ =the ratio of money people hold in currency to the money they hold as deposits

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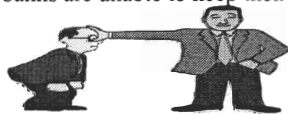
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### Anatomy of a financial panic

- The banking system is based on trust
- banks have only a small percentage of deposits to give depositors
- If a lot of depositors lose faith in the banking system, banks are unable to keep their promise



- FDIC(Federal Deposit Insurance Corporation)

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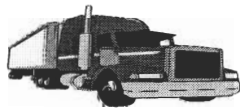
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### Securities Markets:

- Securities- include paper assets such as stocks and bonds
- bond- IOU issued by a corporation or government agency
- stock- a claim to partial ownership of a corporation.



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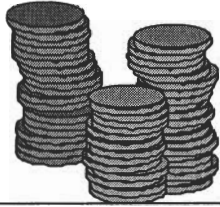
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## Monetary Theory and Policy:

Monetary Theory and Policy:



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## The fed is a central bank:

- Central bank- if there is a financial panic and a run on banks the central bank is there to make loans(lender of the last resort) ; a central bank serves as a financial advisor to the government and the fed conducts monetary policy



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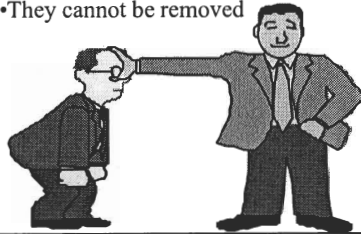
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## Independence of the fed:

- Fed governors are appointed for 14 yr terms.
- Chair is appointed for 4 yr terms.
- They cannot be removed



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Fed structure:

- Board of governors- 7 members appointed by the president and confirmed by the senate
- Federal open market committee- all 7 members of the board of governors together with the president of the New York fed and a rotating group of four of the presidents of the other regional banks sit on the FOMC



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- Discount rate- interest rate the fed charges banks to borrow from the fed
- Federal funds rate- interest rate banks charge each other to borrow

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Tools of monetary policy:

- Changing the reserve requirements  
 $\downarrow r \rightarrow \uparrow$  money supply
- Changing the discount rate  
 $\downarrow$  discount rate  $\rightarrow \downarrow$  money supply
- Open market operations  
buy bonds  $\rightarrow \uparrow$  money supply

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**Problems with monetary policy:**

- Knowing what policy to use- must know  $y^*$  otherwise you whether to use expansionary or contractionary monetary policy
  - Political pressure- political business cycle
- Conflicting international goals- Increasing income increases the trade deficit

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**Monetary Policy**

- An attempt to alter the economy by changing the money supply
- Controlled by the Fed
  - FOMC: Federal Open Market Committee

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**Notebook:**

- Monetary policy in the keynesian model
  - contractionary monetary policy
  - expansionary monetary policy
- Monetary policy in the classical model

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## Tools of Monetary Policy



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### Reserve Requirements

- Required reserves: the percentage of deposits banks must hold in cash or on deposit with the Fed
- Decreasing the reserve ratio increases the money supply
- Increasing the reserve ratio decreases the money supply

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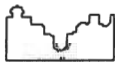
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### Discount Rate

- The interest rate at which the Fed lends reserves to member banks
- Increase in the discount rate decreases the supply of money
- Decrease in the discount rate increases the supply of money

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## Open Market Operations (OMO)

- The buying and selling of government bonds in order to change the supply of money

Government Bonds: The debt of the federal government. Sold in various maturities.

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## Sales of Bonds

- If the Fed sells a bond, the money supply decreases by the price of the bond.

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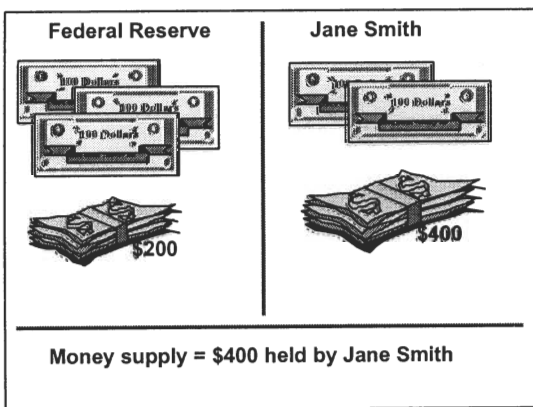
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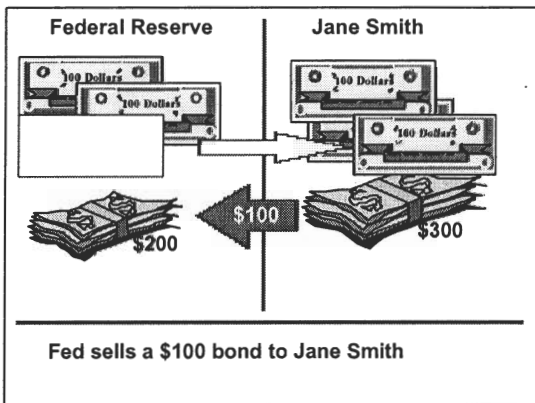
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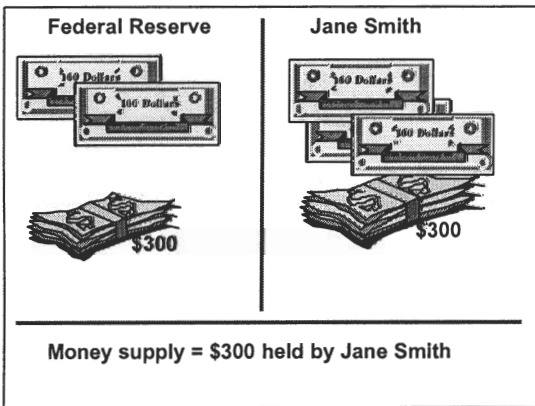
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**Purchases of Bonds**

- A purchase of bonds by the Fed increases the money supply by the price of the bonds.

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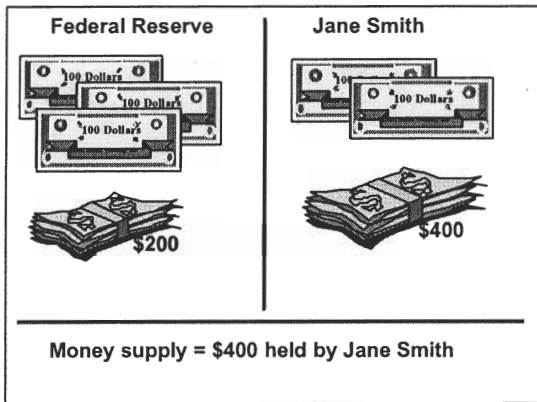
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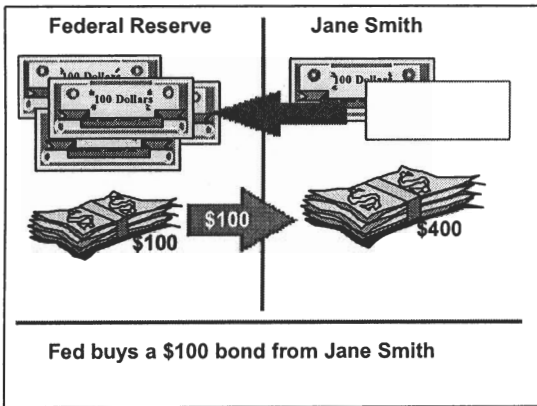
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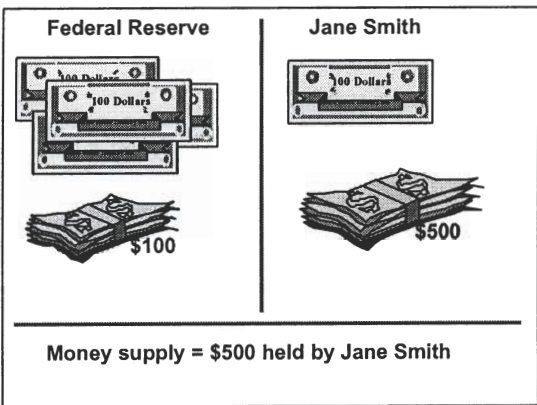
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### Increase in Money Supply

- Decrease in reserve requirement
- Decrease in the discount rate
- Open market purchase of government bonds

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### Decrease in Money Supply

- Increase in reserve requirement
- Increase in the discount rate
- Open market sale of government bonds

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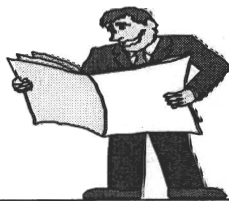
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### Real interest rate:

Real interest rate = nominal interest rate - the expected rate of inflation



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## International dimensions of monetary and fiscal policies



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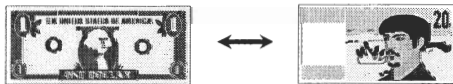
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## Exchange Rate

- The price of one country's currency in terms of another country's currency



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$$\$1.00 = 125 \text{ pesetas}$$

- United States
- Coffee = \$10.00 / pound = 1250 pesetas
  - Cloth = \$1.00 / yard = 125 pesetas
- Mexico
  - Coffee = 500 pesetas / pound = \$4.00
  - Cloth = 800 pesetas / yard = \$6.40

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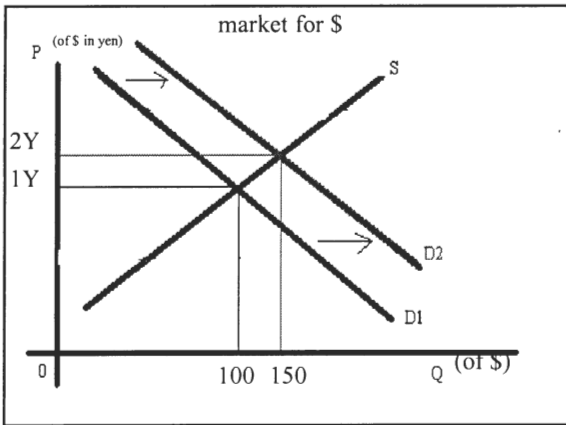
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### Fixed vs Flexible

- Fixed exchange rate- set by the government; the government is committed to buying and selling at the fixed rate
- Flexible exchange rate- set by market forces(supply and demand)

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### Do countries want a high or low exchange rate?

- A high exchange rate for the dollar will
- decrease the price of imports(low inflation),
  - discourage exports(increase the trade deficit)
    - and decrease AD

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**THE FEDERAL RESERVE BANK OF ATLANTA**

## How Are Exchange Rates Determined?

- ◆ Countries with high productivity growth - like Japan - also tend to see their currencies appreciate.

Index of real dollar price exchange rate, Dow

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### How are exchange rates determined?

- If U.S. productivity in manufactured goods rises, the price of manufactured goods (ex: cars) will fall compared to other goods (ex: land) or services.
- U.S. tradable goods - mostly manufactures - prices will rise more slowly than overall U.S. inflation
- Purchasing power parity determines the exchange rate through the prices of tradable goods only

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### Exchange rates and trade

- When the dollar price of foreign currency rises (the dollar depreciates), American goods look less expensive compared to foreign goods.
- Conversely, when the dollar appreciates, American goods look more expensive to consumers abroad
- Therefore, the conventional view is that a dollar depreciation is good for U.S. firms and bad for U.S. consumers.

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## Exchange rates and trade

- A depreciation of the dollar will tend to improve the U.S. trade balance as we export more and import less.
- This effect may not happen right away though there may be a delay in consumers and firms switching to cheaper American goods

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## Monetary policy and the exchange rate

$\downarrow M_s \rightarrow \uparrow i \rightarrow \uparrow \text{capital inflows} \rightarrow \uparrow D_s \rightarrow \uparrow E$

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**THE FEDERAL RESERVE BANK OF ST. LOUIS**

## Exchange Rates and Trade

- ◆ This delay in the improvement in the trade balance is called the “J-curve” effect.

U.S. Trade Balance

Time

Dollar depreciates

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### Expansionary monetary policy

- Increase money supply
- decrease interest rate
- decrease capital inflows
- decrease demand for the dollar
- decrease exchange rate
- also
- increase price level
- increase income
- decrease net exports

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### Contractionary monetary policy

- Decrease money supply
- increase interest rate
- increase capital inflows
- increase demand for the dollar
- increase the exchange rate
- also
- decrease price level
- decrease income
- increase net exports

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### Expansionary fiscal policy:

- Increase gov't spending or decrease taxes
- increase income
- increase price level
- decrease net exports

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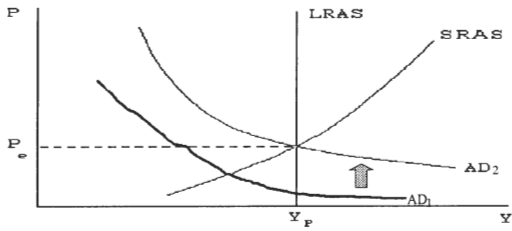
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### The international effect on expansionary fiscal policy

↑ Taxes → ↓ C → ↓ AD → ↓ Y → ↓ M → ↑ trade deficit



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### Contractionary fiscal policy:

- Decrease gov't spending or increase taxes
  - decrease income
  - decrease price level
  - increase net exports

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