

CLASS SYLLABUS

Summer 2020

Course title: ART1201C/ Design I

Credit Hours: 3

Location: online

Instructor: Viktoryia McGrath

Contact: vmcgrath@mail.valenciacollege.edu

"Do you know what art really is? It is to have the capacity to be embarrassed".

-Franz Kline

COURSE DESCRIPTION

Many find it difficult to define art, yet few wonder what it takes to make it. The creative impulse distinguishes the human race as not just one which adapts to its environment, but which also has the drive and ability to SHAPE it, for better or worse. Creative design exists in every aspect of our surroundings. This course will help you to see how we perceive and shape the world around us.

2-D Design is an introduction to the principals of art through problems in creative two-dimensional form organization. With line, shape, mass, color, texture, value, and space we find unity and variety through rhythm, repetition, balance, proportion and contrast. Form is the manipulation or organization of the various elements to complete a comprehensive statement, which may be art or significant form.

Seeing (perception) and thinking (conception) are the fundamental skills in the events leading to creating works of art. Concentration on theses awareness' in an ever-changing environment, techniques, understanding the elements of form and a strong personal commitment may combine to prepare you for personal creative endeavors to come. 2-D Design is a base to build on and should give you experience that will inform and influence all future studio courses and individual art effort.

COURSE OBJECTIVES

- Demonstrate familiarity with multiple materials as well as traditional hand manipulated processes.
- Create successful compositions through the use of the design principles and elements. Gain an understanding of how design principles and elements construct composition in two-dimensions.
- Demonstrate through conversation and artwork how design principles and elements can relay ideas about content. Understand that form and content are not isolated entities.
- Demonstrate the ability to use the four main characteristics of color to construct a successful composition. Have the ability to discuss the characteristics in isolation of one another.
- Gain beginning knowledge of current issues, artists, and practices in art.
- Use visual vocabulary to discuss artwork of your own and others.
- Build a strong work ethic that will help propel future studies.
- Develop techniques to generate ideas.
- Demonstrate good craftsmanship skills.

This course seeks to reinforce the following Valencia Student Competencies:

- Think clearly, critically and creatively by analyzing, synthesizing, integrating and evaluating cognitive, aesthetic and visual knowledge.
- Understand, empathize and evaluate your own and others' values from individual, cultural and global perspectives.
- Communicate ideas visually and verbally. Use your listening and writing skills to analyze and critique.
- Act purposely, reflectively and responsibly by implementing effective problem solving and decision-making strategies.

SUGGESTED TEXTS

Launching the Imagination, A Guide to Two-Dimensional Design by Mary Stewart
Design Basics by David A. Lauer, Stephen Pentak
Foundations of Art and Design by Lois Fichner-Rathus

COURSE ACTIVITIES

This class will consist of 2- dimensional design projects, as well as some work with photography. We will concentrate on design elements and principles, compositional techniques, good craftsmanship, and design vocabulary. Students will work on assigned problems, critiques, and discussions.

ATTENDANCE POLICIES

Attendance during the first week of classes is determined by completion of the Introductory Discussion by the specified deadline. Students who do not complete this specific discussion (Discussion - Introduction) by the posted due date will be reported as a no-show and will be responsible for the cost of the class. Simply logging in to an online class does **not** count as attendance. Students must engage in an academically related activity.

Withdrawal deadline: June 26, 2020 – Any student who does not withdraw by this date will receive a letter grade for the course. I do not withdraw students. It is the student's responsibility to exercise this option if they wish.

GRADING

I will clearly state the criteria for grading each of your projects, and will grade only on those criteria.

Grades are based on a 4-point system (A 4.00; B 3.00; C 2.00; D 1.00; F 0.00). In order to figure your approximate grade throughout the semester, keep a total amount of the points you earn and divide them by the number of completed assignments.

NOTE: You must demonstrate sufficient skills and grasp of concepts in order to pass this class; if not, you will handicap yourself and your teacher when you attempt to take a higher-level course.

LATE WORK

No late projects, assignments, studies, and discussions will be accepted!

ACADEMIC HONESTY

Academic dishonesty is a serious offense and will not be tolerated in an academic community. Dishonesty in any form, like cheating, plagiarism, deception of effort, or unauthorized assistance may result in a failing grade for the course. Some assignments require the use of outside sources. You **MUST** give credit to your sources- this includes internet resources. Failure to do so is considered illegal, and is considered plagiarism.

Students must submit work that fairly and accurately reflects their level of accomplishment. Any work that is not a product of the student's own efforts is considered dishonest. A student may be withdrawn from the course for academic dishonesty.

EXPECTED STUDENT CONDUCT

Valencia College is dedicated not only to the advancement of knowledge and learning but is concerned with the development of responsible personal and social conduct.

By enrolling at Valencia College, a student assumes the responsibility for becoming familiar with and abiding by the general rules of conduct. The primary responsibility for managing the classroom environment rests with the faculty. Students who engage in any prohibited or unlawful acts that result in disruption of a class may be directed by the faculty to leave the class. Violation of any classroom or Valencia's rules may lead to disciplinary action up to and including expulsion from Valencia. Disciplinary action could include being withdrawn from class, disciplinary warning, probation, suspension, expulsion, or other appropriate and authorized actions. You will find the Student Code of Conduct in the current Valencia Student Handbook.

STUDENTS WITH DISABILITIES

Students with disabilities who qualify for academic accommodations must provide a letter from the Office for Students with Disabilities (OSD) and discuss specific needs with the professor, preferably during the first two weeks of class. The Office for Students with Disabilities determines accommodations based on appropriate documentation of disabilities.

LEARNING SUPPORT SERVICES:

Learning Support Services provides students with academic support through tutoring, library services and resources. Tutoring is offered in most academic disciplines including math, science and coursework specific to each campus. Online tutoring is offered through Smarthinking and can be accessed through Atlas. Assistance with library research can be accessed in-person or online through Atlas. Students also have access to resources such as calculators, laptops, iPads, group study rooms and quiet study rooms within the Learning Support areas. For campus specific information, please visit the college-wide Learning Support Services website at <http://valenciacollege.edu/learning-support/>.

STUDENT ASSISTANCE PROGRAMM

Valencia College is interested in making sure all of our students have a rewarding and successful college experience. To that purpose, Valencia students can get immediate help with issues dealing with stress, anxiety, depression, adjustment difficulties, substance abuse, time management, as well as relationship problems dealing with school, home, or work. BayCare Behavioral Health Student Assistance Program (SAP) services are free to all Valencia students and available 24 hours a day by calling (800) 878-5470. Free face-to-face counseling is also available.

MATERIALS LIST

Pick up in the Library Car Loop, Building 6

Drive up and a representative will give you your art kit.

Friday, May 1, 1-2pm

Friday, May 1, 2-3pm

Saturday May 2, 10-11am

Saturday May 2, 11am-12pm

Monday May 4, 10-11am

Monday, May 4, 4-5pm

Thursday, May 7, 11am-12pm

Thursday, May 7, 1pm-2pm

NOTE: For more information receiving your materials, please contact:

rcasterline@valenciacollege.edu 407-582-1026

- 2 sheets 12x18" Black paper / Artagain
- 4 sheets 9" x 12" Black paper/ Artagain
- 1 Black Cardboard Presentation board 15" x 20"
- 3 sheets 18 x 24" Mixed media paper or Watercolor paper
- 1 container Rubber Cement or glue sticks (preference)
- Pitt Pen set (4)
- 8 sheets 19 x 24" Bristol board
- Pencils (2B, 6B)
- 1 Eraser vinyl
- 2 Simply Simmons paint brushes #8 round #12 shaper
- 1, 6- well plastic palette
- 1 Exacto Knife
- 1 set Paint acrylic (12 color acrylic set) - Richeson
- 1 pack Tracing paper 9" x 12"
- 1 - #11 replacement blades 5 pack

DISCLAIMER:

The syllabus, assignments, and due dates are subject to change at the discretion of the professor.

COURSE SCHEDULE:

Week 1 (May 4 – May 10) – due Sunday, May 10

Discussions - Introduction

Introduction to Gestalt – Review the provided presentation

Photo Gestalt Assignment – Complete and submit the assignment

Week 2 (May 11 – May 17) – due Sunday, May 17

Gestalt Project – Review the given guidelines and complete thumbnails

Discussion - Gestalt Research

Week 3 (May 18 – May 24) – due Sunday, May 24

Gestalt Project – Complete and submit your three final studies

Week 4 (May 25 – May 31) – due Sunday, May 31

Discussion - Gestalt Critique

Introduction to Shape – Review the provided presentation

Discussion - Shape Research

Shape Project – Review the given guidelines and draw your object 12 times

Week 5 (June 1 – June 7) – due Sunday, June 7

Shape Project – Complete and submit the project

Week 6 (June 8 – June 14) – due Sunday, June 14

Discussion – Shape Project Critique

Introduction to Line and Value – Review the provided presentation

Discussion - Line Research

Week 7 (June 15 – June 21) – due Sunday, June 21

Value Studies – Complete and submit 5 value studies

Week 8 (June 22 – June 28) – due Sunday, June 28

Introduction to Texture – Review the provided presentation

Discussion - Texture Research

Texture Studies - Complete and submit 2 texture studies

Important: Withdrawal Deadline – “W” Grade – June 26th

Week 9 (June 29 – July 5) – due Sunday, July 5

Introduction to Color - Review the provided presentation

Discussion – Color Research

Color Wheel – Complete and submit the study

Week 10 (July 6 – July 12) – due Sunday, July 12

Introduction to Scintillation - Review the provided presentation

Discussion – Scintillation Research

Scintillation Project – Review the given guidelines and complete thumbnails

Week 11 (July 13 – July 19) – due Sunday, July 19

Scintillation Project – Complete and submit your project

Week 12 (July 20 – July 26) – due Sunday, July 26

Discussion - Scintillation Critique

Discussion – Creating and Creativity